



New Packard Bell dot s Natural chic

- Natural elegance
- Ultimate freedom
- Always in touch!

Since 2009, Packard Bell has confirmed its commitment into the netbook market with its successful **dot s**, a cute 10.1-inch device. The **dot s** has always been synonymous with a striking consumer design and all-day battery life combined with great usability and unique smart features enhancing life on the go.

Packard Bell's new dot s collection immediately strikes for its exclusive natural chic style and spectacular colours.

While sporting the very best in terms of mobility and ease-of-use, granting ultimate freedom, the new **Packard Bell dot s** makes the difference with its unique design.

The natural elements now meet a concrete form. For those who are style sensitive when it comes to their netbook, the new **Packard Bell dot s** reinforces the overall sense of nature embracing a chic design.

It evokes ideas of water: gentle raindrops race across the windows, creating alternate and symmetric marks on the cover.

The colours of the new **Packard Bell dot s** also have a naturalistic inspiration.

River Black calls to mind a river in the dark night, illuminated by the moonlight that creates dappled light effects.

Galaxy White takes your imagination to the infinite wonder of the Milky Way. A glacial white, representing the ocean of the galaxy, a pure sense of futuristic style.

Mysterious Purple encaptures the magic and mysterious mood of the violet shadows at sunset, and will be available with a black or white keyboard and palmrest.

Perfume Pink symbolizes fresh flowers and the blossom bouquet of a precious perfume, giving a fresh sense of luxury.

The refined elegance of the new **Packard Bell dot s** is magnified by great attention to every detail. The palm-rest echoes the pattern of the cover, while the top of the keyboard is coordinated to the outside colour.



Ultimate Freedom

The new Packard Bell dot s is designed for ultimate freedom. Extremely thin and light (about 1-inch thin at 1.2 kilos weightⁱ), it is even smaller than a standard magazine (about 25 x 18 cm).

Up to 8 hours of battery life on a single charge frees you from the electrical plug. The Intel® Atom™ low-power processor delivers an optimized multi-tasking experienceⁱⁱ.

Last but not least, the new wall mount adaptor replaces the traditional AC adaptor: a lighter and more compact accessory, brilliant to be carried in your bag.

Always...in touch!

The new **Packard Bell dot s** is connecting you with your friends and family anytime and anywhere. Its built-in webcam and microphone gear you up for high-resolution face-to-face chats with friends and family, wherever you are.

The **Packard Bell Social Networks** application lets you check your friends' status and update yours on Facebook, YouTube and Flickr with just one click on the dedicated key.

The Wi-Fi® connection and the optional Bluetooth® 3.0 connect you and let you share your favourite files with maximum convenience and speed.

Packard Bell dot s is perfect for complete photo and video editing and for advanced storage and sharing as well: up to 250 GB hard disk, multi-in-1 card reader and Adobe® Photoshop Elements 9 full version are among its assets.

An array of colourful propositions to choose from, get your new **Packard Bell dot s** in UK outlets in July 2011 at an estimated street price starting at £199.

Availability, software offer and technical features may vary according to countries.

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About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit www.packardbell.com & www.packardbell.co.uk

All prices are given as information only and include VAT.

The listed battery life is based on Mobile Mark 2007® productivity mode testing with wireless on.

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ⁱ With a 3-cell battery

ⁱⁱ Intel®Atom N455, N475 or N570.