



Press Announcement
For Immediate Release
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Packard Bell EasyNote NX Perfect size. Exclusive design

- Edgeless display
- 14-inch in a 13-inch screen size
- Brushed aluminium design

The brand new **Packard Bell EasyNote NX** strikes for its classy and compact design able to match *mobility with attitude*, as never before.

The thrilling **brushed aluminium design** of the new **Packard Bell EasyNote NX** immediately conveys its classy personality. Yet, the real surprise is packed inside. The 13-inch **Packard Bell EasyNote NX** sports a marvelous edgeless display offering 14-inch readability into a smaller format.

Weighing a mere 2.2 kg, the perfect size with its compact design, the **Packard Bell EasyNote NX** guarantees great mobility and top convenience.

Great attention to details is all around. From the full aluminium palmrest the elegant infinite touchpad stands out, with an up to 30% larger & edgeless pointing area. The 3D curved edges and the chiclet keyboard ensure full ergonomics and seamless design. One-click function keys, conveniently iconized on the Fn keys, give instant access to relevant multimedia functions.

Maximum fun and flexibility through modern, yet simple and smart technology is granted by Packard Bell's cool features and usability, by top multimedia capabilities, extended battery life and cool social media's applications..

Designed for creativity

No limit to your creativity. The high definition display and the premium speakers with Dolby® Home Theater, together with the multimedia optical drive provide optimized video and audio experience. The HDMI® output port allow you to enjoy Full HD movies, while the Adobe® Photoshop® Elements 9 software, full version, makes photo editing and sharing a child's play. With the USB3.0 in addition to 2 traditional USB ports, media transfer and sharing is up to 10 times faster than before on the up to 750 GB hard disc.

Joyful digital life

The **Packard Bell EasyNote X** series delivers maximum fun in digital life. Featuring the 2nd generation Intel® Core™ processors, it brings visibly smart performances. The built-in PowerSmart long-life battery grants up to 9-hour maximum freedom from electricity plugs, for top mobility. The NVIDIA® GeForce GT540 graphics card with 1 GB video memory featuring Optimus™ technology optimizes battery life while delivering outstanding visual performances. Anti-virus protection and MyBackup 2.0 applications help easily keeping your data safe.



Cool Social Networking

Top quality video chat, recording, and mirror have never been so easy thanks to the 1.3 MP HD webcam with HD A/V recording. Enjoy your social networks like Facebook, YouTube or Flickr all at once thanks to the unique **Packard Bell Social Networks** application. Last but not least, charge your mobile devices, such as your mobile phone, via the USB ports, without turning your **Packard Bell EasyNote NX** notebook on, and keep in touch whenever. Wi-Fi® and optional Bluetooth® 3.0 complete the picture.

The new **Packard Bell EasyNote NX** will be available in June 2011 in UK outlets, starting at the estimated street price of 599 £.

Availability, price and technical features may vary according to countries.

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About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit www.packardbell.com & www.packardbell.co.uk

All prices are given as information only and include VAT.

The listed battery life is based on Mobile Mark 2007® productivity mode testing with wireless on.

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