



## New amazing models for the Packard Bell EasyNote X series

### Mobility with attitude

- Expressive and unique style
- Designed for creativity
- Joyful digital life
- Cool Social Networking

Packard Bell announces the brand new models of the **Packard Bell EasyNote X** series, created to meet the increasing consumers' need and expectation for *mobility with attitude*.

The design of the new collection features tell-tale signatures reflecting a rich sensory experience and a strong personality.

Amazing and unconventional, the **Packard Bell EasyNote X** series offers two formats: the 14-inch **EasyNote NX**, and the 15.6-inch **EasyNote TX**.

Both **Packard Bell EasyNote NX** and **EasyNote TX** sport a thrilling Brushed Platinum colour reflected by their aluminium cover and inside. Yet, the 15.6-inch **EasyNote TX** offers an exclusive and unprecedented variation, making a distinct impression: the cool Infinity Blue liquid metal-like cover. Maximum fun and flexibility through modern, yet simple technology are granted by Packard Bell's cool features and usability, by top multimedia capabilities, extended battery life and cool social media applications.

#### **Expressive and unique style**

Design is the key focus of the new **Packard Bell EasyNote NX** and **Packard Bell EasyNote TX**. All variations have been thought to bring a touch of individuality and personality to your life.

**Packard Bell EasyNote X** series' compact design catches the eye. In particular, the **EasyNote NX** boasts a 14-inch display into a 13-inch format, thanks to its edgeless display. That means enjoying contents and multimedia at the very best, without sacrificing mobility.

Packard Bell's designers have paid great attention to details, from the 3D glossy and refined curved edges, to the matte operation area with its chiclet keyboard, the high-end speaker mesh and the marvelous edgeless touchpad.

#### **Designed for creativity**

No limit to your creativity. The high definition display and the premium speakers with Dolby® Home Theater together with the multimedia optical drive provide optimized video and audio experience. The HDMI® output port allow you to enjoy Full HD movies, while Adobe® Photoshop® Elements 9



software, full version, makes photo editing and sharing a child's play. With the USB3.0 in addition to 2 traditional USB ports, media transfer and sharing is up to 10 times faster than before.

### **Joyful digital life**

The **Packard Bell EasyNote X** series delivers maximum fun in digital life. Featuring the 2<sup>nd</sup> generation Intel® Core™ processors, it brings visibly smart performances. The built-in PowerSmart long-life battery, with up to 9-hour battery life, grants maximum freedom from electricity plugs for top mobility. Graphics with auto-switching technology optimizes battery life while delivering outstanding visual performances. The ergonomic keyboard makes every single operation easier than before: stop, play, pause, brightness control and more, with just one click on the iconized hot keys conveniently located on the Fn keys.

### **Cool Social Networking**

Top quality video chat, recording, and mirror have never been so easy thanks to the 1.3 MP HD webcam with HD A/V recording. Enjoy your social networks like Facebook, YouTube or Flickr all at once thanks to the unique **Packard Bell Social Networks** application. Last but not least, charge your mobile devices, such as your mobile phone, via the USB ports, without turning your **Packard Bell EasyNote X series** notebook on, and keep in touch whenever. Wi-Fi® and optional Bluetooth® 3.0 complete the picture.

The new **Packard Bell EasyNote X** series will be available in June (EasyNote NX) or July (EasyNote TX) 2011 in UK outlets, starting at the estimated street price of £599.

Availability, price and technical features may vary according to countries.

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### **About Packard Bell**

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit [www.packardbell.com](http://www.packardbell.com) & [www.packardbell.co.uk](http://www.packardbell.co.uk)

All prices are given as information only and include VAT.

The listed battery life is based on Mobile Mark 2007® productivity mode testing with wireless on.

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