



Press Announcement  
For Immediate Release  
15 March 2011

## **Packard Bell Maestro 230 LED HD**

Watch your digital life from a different angle!

- Exclusive ultra-slim asymmetric design
- 5 ms response time
- Full HD experience
- Environmentally friendly

Combining style and functionality, the brand-new **Packard Bell Maestro 230 LED HD** changes the way you look at displays.

Its unprecedented design combines an asymmetrical stand and an ultra-slim line for an incredible eye-catching effect. A transparent frame adds a touch of modern elegance, and highlights the sleek black and aluminium finishing of the stand.

This cutting-edge design stands out for its grace and sophistication. **Packard Bell Maestro 230 LED HD** deserves to be admired: a true masterpiece of style from any angle.

Combining leading technology and superb functionality in an ultra-slim design, the new display also offers eco-friendly features and power-efficient performance.

**Packard Bell Maestro 230 LED HD** does not contain hazardous substances such as mercury or halogen gases. Energy Star 5.0 compliant, it provides up to 68% power savings thanks to white LED technology.

The monitors come in highly recyclable packaging materials. All of the major plastic components are properly labeled with the correct composition code and recycling symbols, to facilitate future recycling based on ISO 1043/11469 standards.

The new **Packard Bell Maestro 230 LED HD** provides with a premium viewing experience with a 12,000,000:1 contrast ratio, a 1920x1080 resolution, and a rapid 5 ms response time; perfect for moving images.

An excellent high-definition picture quality is obtained through the 16:9 aspect ratio, allowing users to view high-definition digital content without the image distortion that arises from incompatible aspect ratios.



The new **Packard Bell Maestro 230 LED HD** also ensures easy connectivity to home entertainment devices via a VGA or DVI port with HDCP protection, also with an all-digital HDMI interface, delivering exceptional high-definition viewing and top-quality uncompressed video when connected to a DVD player or gaming console.

VGA, DVI and HDMI cables are included in the box to ensure you have all you need for a premium customer experience.

The amazing **Packard Bell Maestro 230 LED HD** will be available in February 2011 in European outlets.

Availability and prices vary according to country.

ooooo

### **About Packard Bell**

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit [www.packardbell.com](http://www.packardbell.com) & [www.packardbell.co.uk](http://www.packardbell.co.uk)

© 2011 Packard Bell. All rights reserved. Packard Bell, the Packard Bell logo, and EasyNote are registered trademarks of Acer Inc. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners.

#### **Packard Bell HQ**

Véronique Cosatti  
Bâtiment K – Parc des Reflets – Paris Nord 2  
165, avenue du Bois de la Pie  
95940 Roissy Charles de Gaulle Cedex  
E-mail: [veronique.cosatti@packardbell.com](mailto:veronique.cosatti@packardbell.com)

#### **BreakOut Srl**

Antonella Pezzarossa  
Via Grazzini, 7 - 20158 Milan (Italy)  
Phone : +39 02 87244325  
E-mail: [antonella\\_pezzarossa@breakout-agency.com](mailto:antonella_pezzarossa@breakout-agency.com)

#### **Packard Bell UK**

Lorna Strickland  
Tel.: +44 07887 930800  
E-mail: [lorna@stricklandmedia.com](mailto:lorna@stricklandmedia.com)