



Press Announcement  
For Immediate Release  
18<sup>th</sup> January 2011

## **New Packard Bell *ixtreme***

Radiant design for brilliant flexibility

- High-end glowing design
- Smart and convenient features
- Brilliant multimedia flexibility

The brand new **Packard Bell *ixtreme*** is a striking addition to the PB line up with its high-end glowing curves and several unique design elements.

It makes the overall computing experience more convenient and the most intuitive ever. Robust features, hefty amounts of memory and spacious hard drives provide unprecedented flexibility for handling the hottest new digital media.

Its elegant line is characterized by soft curves and a glossy black finish. A glowing white internal light subtly enhances the depth of the curves and illuminates the PB logo on the front of the chassis. This eye-catching light effect can be easily activated or deactivated with a button click.

### **Stylish and intuitive, Packard Bell *ixtreme* perfectly suits your way of life**

The new **Packard Bell *ixtreme*** is perfect for sharing contents and enjoying your digital life, intuitively.

Enjoy the increasingly large amounts of family and friends' pictures at once: the **Packard Bell *ixtreme***'s "digital photo frame" button delivers a slide show of your preferred photos with a single touch.

You can easily share your favourite photos and videos on your social networks through CyberLink MediaShow 5 software. Tagging your friends has never been so simple; you can also group pictures by faces and move face tags smoothly among different PCs.

Complete photo and video editing is made easy through Adobe® Photoshop® Elements 8 (full version).

Additionally, an auto-backup button conveniently located on top of the chassis helps you to keep any precious file safe.

The PB Software Suite, pre-installed on the **Packard Bell *ixtreme***, allows different kinds of personal data backup, in addition to the Auto Backup for immediate or scheduled data saving of files and folders.



To make transferring photos and other data to the PC easy, Packard Bell included a handy “device deck” on the **Packard Bell *ixtreme***. This small recessed area on top of the chassis is perfect to set a camera, MP3 player or camcorder while connecting to USB ports and downloading media. Cables can be reeled in and covered under a lid on the top rear of the machine, for a neat appearance.

Easy access front side ports (USB 2.0, headphone and microphone jacks, multi-in-1 card reader) allow immersive HD entertainment and convenient media sharing.

### **Simply brilliant**

When it comes to processing power, **Packard Bell *ixtreme*** comes with the 2nd generation Intel® Core™ processor family with Intel® Turbo Boost 2.0 Technology. You can experience faster and smarter performance for HD entertainment and multitasking.

**Packard Bell *ixtreme*** also features the latest processors from AMD.

Enjoy out-of-screen 3D effects, **Packard Bell *ixtreme*** is equipped with the new generation NVIDIA® GeForce® GT400 series graphics card and a HDMI 1.4 port or the new generation AMD Radeon HD 6000 series graphics card.

The new **Packard Bell *ixtreme*** is also perfect to read or burn any DVD, or to watch a Blu-ray film.<sup>1</sup> If you want to back-up or share your files up to 10 times faster than before, you can select a model featuring two USB3.0 ports<sup>2</sup>.

The large storage capacity of the **Packard Bell *ixtreme*** gives you unlimited room for your movies, pictures, music and all files. Up to three hard drives with an optional Easy-Swap expansion bay can host up to 6TB of data.

The new **Packard Bell *ixtreme*** will be available from February 2011 in European outlets starting at the estimated price of £699

Availability, software and technical features will vary according to countries.

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### **About Packard Bell**

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit [www.packardbell.com](http://www.packardbell.com) & [www.packardbell.co.uk](http://www.packardbell.co.uk)

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<sup>1</sup> Blu-ray drive is optional

<sup>2</sup> On select models only.



All prices are given as information only and include VAT.

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