



Press Announcement
For Immediate Release
12 January 2011

Packard Bell EasyNote S series

Style and comfort all at once

- Elegant finish
- One-click hotkeys
- Non stop social networking
- Enhanced multimedia experience

The **Packard Bell EasyNote S** series brings style and comfort to your digital life all at the same time.

Available in multiple colours and extremely elegant, it perfectly fits the latest trends, increasingly identifying consumer electronics devices with fashion accessories.

The **Packard Bell EasyNote S** series flaunts a rounded shape and smooth lines, enriched with stylish details. The elegant palmrest echoes the daisy-chain pattern on the cover; the chicklet keyboard and the seamless multi-gesture touchpad complete the exterior picture.

On the other hand, modern digital life requires the maximum ease-of-use, intuitive controls and online sharing capabilities.

Intuitive features make the **Packard Bell EasyNote S** series a pleasure to use.

The one-click hotkeys are conveniently located and iconized on each one of the function keys and grant easy access to cool applications.

“My backup key” (F2) makes backing up your computer a snap. The touchpad can also be activated or deactivated by simply clicking one button (F6).

Complete social networking is enabled by the Packard Bell social networking 2.0 key. The coolest application ever, the innovative **Packard Bell Social Networks** application puts today's most popular social networking sites in one single place, which you can access at the same time by pressing one key.

Your notebook's built-in webcam¹ and microphone gear you up for high-resolution face-to-face chats with friends and family, wherever you are.

Crisp, clear images abound with the **Packard Bell EasyNote S** series high definition display.

¹ 1.3 MP webcam with HD A/V recording



Plug your mobile phone headset in to simply enjoy music, voice & video chats or organize and edit your photos with Adobe® Photoshop® Elements 8 full version. The combo jack lets you listen to music and chat with friends and family without the nuisance of switching jacks.

With the Wi-Fi network connection you can get online from any wireless hotspot; while connecting to short-range digital devices faster than ever before is easy thanks to the option of latest Bluetooth technology.²

For perfect enjoyment, you can trust Packard Bell's mainstay of a painless experience with brilliant performances.

You can exchange data 10 times faster than with previous generation, thanks to the USB 3.0 connection.

The optional Blu-ray disc writer³ helps you create your own HD content on Blu-ray discs. You can also save your music collection, cherished picture albums, or any other multimedia content to a DVD.

The different screen sizes of the **Packard Bell EasyNote S** series will let you find the most suitable notebook for your lifestyle.

The 14-inch widescreen **Packard Bell EasyNote NS** is perfect if your focus is portability: compact format for maximum fun.

The 15.6-inch **Packard Bell EasyNote TS** includes all you need for everyday computing, without forgetting style.

The 17.3-inch **Packard Bell EasyNote LS** is the ideal alternative to a home desktop computer for a Top Multimedia Experience⁴.

The **Packard Bell EasyNote S series** will be available starting from February 2011 in European outlets.

Availability, price and technical features will vary according to countries.

² Wi-Fi® Hotspot, Wi-Fi® CERTIFIED™/Bluetooth 3.0 + HS

³ with HDTV ready HDMI port

⁴ The Packard Bell EasyNote S series also features:

- The 2nd generation Inte® Core™ processor family
- NVIDIA® GeForce GT 520 M or NVIDIA® GeForce GT 540M with NVIDIA® Optimus Technology for the 14 and 15.6-inch notebooks
- AMD HD6470 or AMD HD6650 graphics for the 17-inch notebooks
- Up to 8 GB memory, LED-backlit TFT LCD
- HDTV-ready output via HDMI®



ooooo

About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit www.packardbell.com & www.packardbell.co.uk

All prices are given as information only and include VAT.

The listed battery life is based on MobileMark 2007® productivity mode testing with wireless on.
© 2011 Packard Bell BV. All rights reserved. Packard Bell, the Packard Bell logo, and EasyNote are registered trademarks of Packard Bell BV. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners.

Packard Bell HQ

Véronique Cosatti
Bâtiment K – Parc des Reflets – Paris Nord 2
165, avenue du Bois de la Pie
95940 Roissy Charles de Gaulle Cedex
E-mail : veronique.cosatti@packardbell.com

BreakOut Srl

Antonella Pezzarossa
Via Grazzini, 7 - 20158 Milan (Italy)
Phone : +39 02 87244325
E-mail: antonella_pezzarossa@breakout-agency.com

Packard Bell UK PR

Lorna Strickland
Phone: 07887 930800
E-mail: lorna@stricklandmedia.com