



Press Announcement
For Immediate Release
3 September 2010

Packard Bell dot s

A spectacular new colour range

- Thin and light profile
- New attractive colours
- Non-stop social networking
- Optimized mobility

The Packard Bell 10.1-inch **dot s**, the thinnest and lightest netbook that Packard Bell offers, is now even more attractive in a range of stylish new colours. Sporting smooth, expressive style and weighing a mere 1.1 kg¹, the latest **dot s** spices up your multimedia fun and social networking for up to 8 hours at a time², anywhere you go!

Smaller than a magazine and just as easy to carry, **dot s** is less than 1 inch (2.5 cm) thin, making it a pleasure to use, manoeuvre, and store on the go. What's more, the 93% full-size Packard Bell FineTip keyboard and multi-gesture touchpad help you type comfortably, navigate, scroll and zoom without a mouse.

Choose from four fantastic new colourways; **sesame black**, **rose pink**, **coconut white** and **strawberry red** - whichever one better expresses your personality! With an eye for detail, the palm rest area echoes the colour of the front cover.

If you want a hard-working, lightweight netbook with uncompromising sophisticated style, the Packard Bell **dot s** is the right choice for you!

Social networking at a touch

The innovative **Packard Bell Social Networks** application puts today's most popular social networking sites in one single place, which you can easily access by pressing the **Packard Bell Social Networks key** on your netbook. This special key³ launches a stylized, easy-to-use sidebar on the right side of your screen: you can either display the full application or a small alert strip to receive the real-time status of your favourite networking sites, including Facebook, YouTube™ and Flickr.

No need to launch an Internet navigator, **Packard Bell Social Networks** lets you instantly post comments, play games, update your profile, view or share photos and videos, **directly from your desktop**. Managing your entire online social life is easier than it has ever been before!

¹ With 3-cell battery pack.

² Actual battery life varies by usage, settings, and operating conditions.

³ FN+F1



The built-in 1.3MP webcam, microphone and instant messaging software will mean you are able to enjoy high-resolution face-to-face chats with friends and family, wherever you are, courtesy of 3G(optional), Wi-Fi® and Bluetooth™ connectivity.

dot s on the go

Enjoy the convenience of all-day mobile power. The 6-cell Li-ion battery pack combined with the Intel® Atom processor⁴ delivers up to 8 hours of battery life: so free yourself from your electrical outlet and work and play wherever you go!

The design of the chassis allows the full incorporation of the 6-cell battery underneath the netbook⁵, slightly raising it for enhanced typing comfort. Its high-brightness LED-backlit display delivers ideal visibility for mobile use.

dot s is perfect for complete photo and video editing, and also for storing & sharing: up to 250 GB hard disk, a card reader, and the full version of Adobe® Photoshop® Elements 8, are among the assets of this amazing netbook.

The incredible **dot s**, featuring Windows® 7 Starter, is available in UK outlets with an estimated street price starting at £249.

Availability, software offer and technical features may vary according to countries.

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About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit www.packardbell.com and www.packardbell.co.uk

All prices are given as information only and include VAT.

The listed battery life is based on MobileMark 2007® productivity mode testing with wireless on. Details of MobileMark2007® testing are available at www.bapco.com . Battery life rating is for comparison purposes only. Actual battery life varies by model, configuration, applications, power management settings, operating conditions, and utilized features. A battery's maximum capacity decreases with time and use.

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⁴ Intel® Atom N450 or Intel® Atom N550.

⁵ Based on the highest configuration available. Specs vary depending on model.



Packard Bell HQ

Véronique Cosatti
Bât. K – Parc des Reflets – Paris Nord 2
165, avenue du Bois de la Pie
95940 Roissy Charles de Gaulle Cedex
E-mail : veronique.cosatti@packardbell.com

BreakOut Srl

Alessia Bianchi
Via Grazzini, 7 - 20158 Milan (Italy)
Phone : +39 02 87244321
E-mail: alessia_bianchi@breakout-agency.com

Packard Bell UK

Lorna Strickland
Tel.: +44 07887 930800
E-mail: lorna@stricklandmedia.com