



Press Announcement
For Immediate Release
22 June 2010

New Packard Bell oneTwo Touch the fun!

- New stylish and curved design
- Easy-to-use multi-touch experience
- Everything you need at your fingertips
- High definition entertainment

One of the most challenging tasks for any designer is revisiting a standard, a product so familiar that everyone thinks there's no room for improvement or originality.

Addressing people looking for new ways to use technology, whether computer literate or beginner, the new **Packard Bell oneTwo** series offers fantastic entertainment and media sharing capabilities.

Enter our latest **oneTwo** all-in-one desktops. Packard Bell has injected them with new life.

Eye-catching, space-saving design

The new **Packard Bell oneTwo** series is a particularly attractive all-in-one computer; its harmonious shape and contemporary styling fits into any interior. The fashionable chassis combines glossy black, matte white, chrome and silver to match easily with modern home decor and frees up space and wires. The single power cord design simplifies setting up.

Its look is pure and streamlined, thanks to its black glossy bezel underlined by an eye-catching curve hosting the stereo speakers. Four capacitive buttons on the bezel conveniently let you control volume and brightness and light up the keyboard as well.

Easy-to-use multi-touch experience

Enhance your digital life with a multi-touch screen. Experience the multiple gesture combination and improved multimedia applications and gadgets it offers with touch control. The experience is faster, more intuitive and fun to use.

You can choose between 2 screen sizes -21.5" or 23"-, both 16:9, Full HD (1920 x 1080), offering superior touch-screen functionalities compliant with Microsoft Windows® 7.

The touch-screen technology closely replicates the familiar hands-on experience of everyday object manipulation, making touch screens easier to use and more rewarding for people with low or no computer literacy.



Everything you need at your fingertips

Besides including all Windows® 7 built-in touch functionalities, the new **Packard Bell oneTwo** comes with **Packard Bell TouchPortal** and **Packard Bell TouchGadgets** to enrich your experience.

Packard Bell TouchPortal is the starting point for playing with Packard Bell TouchGadgets and Microsoft® touch applications; it is an intuitive virtual desktop for users to manage access and consume their favorite media contents easily and instantly; it also gives immediate access to Microsoft® Touch Pack applications with simple touch.

Packard Bell TouchPortal includes many cool gadgets to enhance digital life at your fingertips and offers a complete social networking solution that's touch-enabled and intuitive to use.

Packard Bell TouchFriends makes life more touching by keeping you connected to friends in your favorite social networks including Facebook® and Flickr.

Packard Bell TouchMediaShare lets you download photos from Flickr® and Facebook, and email them to friends instantly!

MediaShow smartly detects all the photos including your best friends' faces to upload them on your social networks.

And you can also manage your HD entertainment with fun.

Touching the **Packard Bell TouchMusic** icon launches the Media Player, allowing you to organize, browse, play and enjoy your music with drag-and-drop ease.

Finger-paint on a memo, hand-write a note, or set an alarm with touch convenience using the **Packard Bell TouchMemo**.

PowerCinema 7 is your touch-friendly media player with editing features and enhanced HD playback¹. And there is much more to discover and experience.

High Definition entertainment

The new **Packard Bell oneTwo** series features top-of-the-line components to assure ultra-smooth multitasking and Home Theater-like enjoyment with Full HD performance.

On top of its Full HD 16:9 display (1920 x1080 resolution), all the new **Packard Bell oneTwo** all-in-one desktops host **Creative® THX® TruStudio PC™**, putting the user in the middle of the onscreen action with vivid 5.1 channel surround sound, true-to-master quality, and studio-like control.

Blu-ray movies², digital-TV and **your own files** from your camera or other digital devices can be accessed and enjoyed easily.

To complete the picture, the new **Packard Bell oneTwo** series comes standard with the full version of Adobe® Photoshop® Elements 8 to edit your pictures.

To support HD entertainment and multitasking performance, the new **Packard Bell oneTwo** series features the latest technologies from Intel® or AMD, including the newest Intel® Core™ i series processors or the newest AMD Vision technology and also offers discrete graphics cards from NVIDIA® or ATI supporting Microsoft® DirectX® 10.1 or Microsoft DirectX® 11³.

Up to 6 USB ports, a 5-in-1 card reader, an integrated webcam, jacks for audio in and out make this all-in-one the indispensable PC to enjoy and share entertainment.

¹ Only on oneTwo models including a Blu-ray drive.

² Blu-ray drive is optional.

³ Up to NVIDIA® GeForce GT 320 with PhysX® & Cuda® Technology and up to ATI Radeon™ HD 5570. Some configurations come with integrated graphics;



The 21.5-inch **Packard Bell oneTwo** will be available on shelves in July 2010 starting at an estimated street price £749.

The 23-inch **Packard Bell oneTwo** will be available on shelves in August 2010 starting at an estimated street price £999.

Availability, software offer and technical features may vary according to countries.

o o o o o

About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit www.packardbell.com & www.packardbell.co.uk

All prices are given as information only and include VAT.

© 2010 Packard Bell. All rights reserved. Packard Bell, the Packard Bell logo, and EasyNote are registered trademarks of Packard Bell. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners.

Packard Bell HQ

Véronique Cosatti
Bâtiment K – Parc des Reflets – Paris Nord 2
165, avenue du Bois de la Pie
95940 Roissy Charles de Gaulle Cedex
E-mail : veronique.cosatti@packardbell.com

BreakOut Srl

Alessia Bianchi
Via Grazzini, 7 - 20158 Milan (Italy)
Phone : +39 02 87244321
E-mail: alessia_bianchi@breakout-agency.com

Packard Bell UK

Lorna Strickland
Tel.: +44 07887 930800
E-mail: lorna@stricklandmedia.com