



Press Announcement
For Immediate Release
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Packard Bell Studio HD Edition Entertainment in high definition

- Full HD multimedia enjoyment
- Direct media streaming from your PC effortlessly
- Packard Bell PowerSave Technology
- Unique and friendly design

Sitting back on the couch in front of the TV is definitely the preferred method for consuming videos, music and photos. **Packard Bell Studio HD Edition** makes it easy to access your content from your computers to play it back on your TV, stores and protects your precious files at the same time.

Packard Bell Studio HD Edition is designed for multimedia enthusiasts who want the finest-looking HD performer, a functional and user-friendly HD media player, to intuitively enjoy music, videos and photos on a TV or on a home theater system.

With its distinctive angular shape, its black glossy finish, its compact and stylish design, **Packard Bell Studio HD Edition** perfectly fits any home interior: a real and practical asset to the living room.

Packard Bell Studio HD Edition features an HDMI™ socket and a great selection of digital connectors and is ideal for enjoying high-definition content on a big screen. Added to this **Packard Bell Studio HD Edition** plays cinematic sounds effects thanks to the digital optical and analogue connectors that deliver high-fidelity audio into any home theater or stereo system. Invite all your friends to watch the latest movie all together!

The built-in 3.5-inch hard drive has plenty of room to store all kinds of multimedia files and offers simple and direct media streaming from your PCs around the home.

The **Packard Bell Studio HD Edition** is also a DLNA Certified® media player.

Thanks to the Wi-Fi® USB Dongle that comes with every **Packard Bell Studio HD Edition**, you can benefit from a remote access to all the desktops and notebooks located in the house, stream their content and share it to display your favourite pictures and videos directly on your HD TV. You can also stream your music and listen to it on your Home Cinema system. A friendly user interface helps you browse, organise and play your media intuitively.



Additionally with the **Packard Bell Studio HD Edition** you can get updates from Yahoo!™ Weather and Yahoo!™ Finance¹, play Flickr photo slideshows and browse online Picasa™ albums.

The new **Packard Bell Studio HD Edition** plays all versions of the most common videos, pictures and audio files and is capable of Dolby® Digital decoding. It comes with the Packard Bell Software Suite for automatic, scheduled continuous backup, data synchronisation and system archiving.

The drive is eco-friendly. It features PowerSave Technology, which reduces power consumption by 60% by powering down, when the drive is inactive for a given period of time, or automatically turning off and on when the personal computer is off or on. PowerSave Technology also extends the drive's effective life expectancy by reducing disk drive usage. Finally, the drive is designed for fan-less silent operation, for maximum comfort.

The new **Packard Bell Studio HD Edition** features up to 2TB of high-speed storage and transfer for multimedia files and provides superb video playback, thanks to its HD component video output (1080p) and its HDMI™ port. All-digital cables are included (composite A/V, YPbPr, HDMI, and USB2.0) as well as a remote control and the Wi-Fi dongle 802.11.b/g/n.

All this make **Packard Bell Studio ST HD Edition** a must-have media player!

With the explosion of photos, music and videos, you can never have too much storage space. **Packard Bell Studio HD Edition** will be available in UK outlets in summer 2010, featuring capacities ranging from 500 GB to 2 TB 0.

Availability and street price vary according to country.

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About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit www.packardbell.com & www.packardbell.co.uk

All prices are given as information only and include VAT.

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¹ In English only.



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