



THE DIGITAL CHRISTMAS ESSENTIALS

**PRESS-KIT
NOVEMBER 2011**



PACKARD BELL LIFE IN SOCIAL NETWORKS

facebook

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Father Christmas



Wall

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Father Christmas,

I know that if I leave this message you'll read it straight away and fulfill my wish... to give my family the best digital Christmas ever.

Gran would love a laptop that's easy to use but that's still modern and elegant just like her.

For my big sister, a pink netbook would be great! With a cool design and built-in social networks key, she'll be able to talk with her friends all day long!

And Mum is always running from one place to another, so a tablet would really be the perfect present for her! And that would mean I could borrow it now and again.

Don't worry, I'll tweet you as soon as we receive your presents!

Write to me soon,

Peter

Share

dot s



Main technical characteristics:

- Intel® Atom™ processor
- Up to 1 GB memory
- Up to 250 GB HDD
- 5-in-1 card reader
- Webcam
- PB Social Networks Key

SMART ON-THE-GO FEATURES IN NATURAL ELEGANCE

Step out in style with your dot s netbook and wherever you go you're just a click away from your favourite music, movies, friends and more.

Whichever colour you choose (River Black, Mystery Purple, Perfume Pink or Galaxy White), it comes in a natural pattern evoking gentle raindrops across windows.

Just 1-inch thin and smaller than a magazine, the dot s fits neatly into your bag. You get up to 8 hours of battery life for long-lasting performance.

Your dot s comes with the Packard Bell Social Networks Key, so that you can instantly post comments, update your profile, view or share photos on Facebook, YouTube™, Flickr and Twitter.

Estimated street price starting at: £199.99



EasyNote S series

SIMPLE, SLEEK AND FASHIONABLE COMPUTING



14"

15.6"

17.3"



Main technical characteristics:

- 2nd Generation Intel® Core™ processor or AMD processor
- Up to 8 GB memory and up to 750 GB* HDD
- nVIDIA® GeForce® or AMD Radeon™ HD graphics
- 5-in-1 card reader and HDMI™
- 1.3 MP webcam
- Social Networks Key
- Adobe® Photoshop® Elements 9 – Full version included

With its sleek finish and slender design, the Packard Bell EasyNote S series looks great and will suit your modern, digital life.

Available in multiple colours, Ebony Black, Garnet Red, Candy Pink or Moonstone White with matching palm rest and subtle daisy-chain pattern, it's a style statement as much as a high performance notebook.

For the perfect desktop alternative, you couldn't do better than the 17.3" widescreen Packard Bell EasyNote LS. The 15.6" Packard Bell EasyNote TS includes all you need for everyday computing. And for a lightweight option that still packs power, the 14" Packard Bell EasyNote NS doesn't disappoint.

All of them include the Packard Bell Social Networks Key for instant access to Facebook, Flickr, YouTube™ and Twitter.

Estimated street price starting at: £349.99

*1,5 TB HDD for EasyNote LS



Liberty Tab

ALL-INCLUSIVE AND COLOURFUL



Main technical characteristics:

- Android operating system
- nVIDIA® Tegra™ 2 dual-core ARM Cortex™
- 16 GB memory
- MicroSD™ Card slot, USB connector, HDMI™ port
- 5 MP rear camera & 2 MP front camera
- Supports Adobe® Flash® content
- Up to 10-hour battery life

With the PB Liberty Tab, anything's possible.

With full connectivity included, games, video and more, it's just great fun to be with. You can watch a movie in full HD and Dolby® sound, video call your friends or lose yourself in an eBook, your favourite music or the latest high-octane games...

Just 13mm thin, the PB Liberty Tab is as mobile as it is stylish. And with a colour choice of Burgundy Red or Pearl White, it's a design that turns heads.

The PB Liberty Tab responds instantly to your touch. With its powerful nVIDIA® Tegra™ dual processor you can move seamlessly between apps for true multitasking. And because it runs on the very latest Android Honeycomb, you've hundreds of amazing apps and games at your fingertips.

Estimated street price starting at: £299.99



oneTwo



Main technical characteristics:

- 2nd Generation Intel® Core™ processor
- nVIDIA® or AMD Radeon™ HD discrete graphics
- DVD drive with optional high definition Blu-ray™ playback
- Packard Bell TouchPortal
- Adobe® Photoshop® Elements 9 – Full version included
- THX® TruStudio sound
- Full HD Cinematic thrill with HDMI™ in

FULL HD PERFORMANCE FOR STYLE

No more keyboard, mouse or space-taking tower. With the Packard Bell oneTwo, it's just you and one amazing touch-screen packed with great ideas, entertainment and cool features – all at your fingertips.

The Packard Bell oneTwo comes with an array of touchscreen widgets that beg to be played with.

Use the Cooliris infinity screen plug-in to find, view, and share photos and videos, whether you're browsing the Web or your desktop.

Zoom in on your holiday destination with Microsoft® Surface Globe, drag and drop photos straight into Facebook or Flickr, video call, even scribble a note about tomorrow's meeting... all just using your fingers.

Estimated street price starting at:

£499.99 (21.5")

£599.99 (23")



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About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit: www.packardbell.com and www.packardbell.co.uk

All prices are given as information only and include VAT.

The listed battery life is based on MobileMark 2007® productivity mode testing with wireless on.

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