



News Release

## Acer Incorporated

Contact:  
Stella T.H. Chou, Henry Wang  
PR, Branding Division  
8F, 88, Sec.1, Hsin Tai Wu Rd., Hsichih  
Taipei Hsien 221, Taiwan  
Tel: 886-2-8691-3204/1046  
Fax: 886-2-8691-3262  
E-mail: [Stella\\_th\\_chou@acer.com.tw](mailto:Stella_th_chou@acer.com.tw)  
[Henrywang@acer.com.tw](mailto:Henrywang@acer.com.tw)

## Acer CEO and President Gianfranco Lanci resigns

*With immediate effect*

TAIPEI, TAIWAN (March 31, 2011) – Acer CEO and President Gianfranco Lanci has resigned from the company, with immediate effect. Acer Chairman J.T. Wang takes acting role in the interim. The company has commenced with the planning of organizational and operational adjustments for the sustainable future of Acer.

The resignation was approved at a meeting of Acer's Board of Directors today, and the company has communicated internally with its worldwide employees.

On the company's future development, Lanci held different views from a majority of the board members, and could not reach a consensus following several months' of dialog. They placed different levels of importance on scale, growth, customer value creation, brand position enhancement, and on resource allocation and methods of implementation.

The change does not affect current operations which are functioning as normal. Acer's strong management team of multi-nationals has been well-informed and is committed to overseeing and implementing the company strategies, as does the amicable company relations with industry partners persist. Acer will continue to push for globalization, follow its multi-brand and channel business model, develop

“Acer CEO and President Gianfranco Lanci resigns”

competitive products and services, and foster closer relations with key vendors and channel partners.

Acer Chairman, J.T. Wang expresses, “The personal computer remains the core of our business. We have built up a strong foundation and will continue to expand within, especially in the commercial PC segment. In addition, we are stepping into the new mobile device market, where we will invest cautiously and aim to become one of the leading players.”

“In this new ICT industry,” continued Wang, “Acer needs a period of time for adjustment. With the spirit of entrepreneurship, we will face new challenges and look to the future with confidence.”

In his role as President and CEO, Lanci has contributed significantly toward Acer's growth. The company expresses its true appreciation for Lanci's efforts and wishes him all the best in his future endeavors.

About Acer

Since its founding in 1976, Acer has achieved the goal of breaking the barriers between people and technology. Globally, Acer ranks No. 2 for total PCs and notebooks. A profitable and sustainable Channel Business Model is instrumental to the company's continuing growth, while its multi-brand approach effectively integrates Acer, Gateway, Packard Bell, and eMachines brands in worldwide markets. Acer strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers. Acer is proud to be a Worldwide Partner of the Olympic Movement, including the Vancouver 2010 Olympic Winter Games and London 2012 Olympic Games. The Acer Group employs 8,000 people worldwide. Revenues for 2010 reached US\$19.9 billion. See [www.acer-group.com](http://www.acer-group.com) for more information.

© 2011 Acer Inc. All rights reserved. Acer and the Acer logo are registered trademarks of Acer Inc. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners.