



News Release

Acer Incorporated

Contact:
Stella T.H. Chou, Henry Wang
PR, Branding Division
8F, 88, Sec.1, Hsin Tai Wu Rd., Hsichih
Taipei Hsien 221, Taiwan
Tel: 886-2-8691-3204/1046
Fax: 886-2-8691-3262
E-mail: Stella_th_chou@acer.com.tw
Henrywang@acer.com.tw

New Acer EMEA President – Walter Deppeler

TAIPEI, TAIWAN (March 31, 2011) – Acer announces the appointment of Acer Deputy President of Acer EMEA (Europe, Middle East, Africa), Walter Deppeler as the new Acer EMEA President, with immediate effect.

Gianfranco Lanci, who served as both CEO and President of Acer Inc., and President of Acer EMEA, resigned from the company on March 31. Hence, Walter Deppeler becomes new President of Acer EMEA.

Born in Baden in 1957, Deppeler joined Acer in 1997, and currently serves as Senior Corporate Vice President of Acer Inc. and as Deputy President of Acer EMEA. He has extensive sales and marketing experience in the region, and has contributed significantly toward Acer's growth.

Deppeler will take over the strong foundation in EMEA laid by Lanci, and lead the EMEA management team to pursue further growth. EMEA is Acer's largest market, and where our notebooks rank No. 1.

About Acer

Since its founding in 1976, Acer has achieved the goal of breaking the barriers between people and technology. Globally, Acer ranks No. 2 for total PCs and notebooks. A profitable and sustainable Channel Business Model is instrumental to the company's continuing growth, while its multi-brand approach effectively integrates Acer, Gateway, Packard Bell, and eMachines brands in worldwide markets. Acer strives to design

“New Acer EMEA President – Walter Deppeler”

environmentally friendly products and establish a green supply chain through collaboration with suppliers. Acer is proud to be a Worldwide Partner of the Olympic Movement, including the Vancouver 2010 Olympic Winter Games and London 2012 Olympic Games. The Acer Group employs 8,000 people worldwide. Revenues for 2010 reached US\$19.9 billion. See www.acer-group.com for more information.

© 2011 Acer Inc. All rights reserved. Acer and the Acer logo are registered trademarks of Acer Inc. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners.