



Press Announcement  
For Immediate Release  
12 January 2011

## Packard Bell EasyNote TS

All included. For everyday computing, with style.

- Everyday computing at 15.6-inch
- Elegant finish
- One-click hotkeys
- Complete social networking

The brand-new **Packard Bell EasyNote TS** brings style and comfort to your digital life all at once. Designed for all demanding users, it perfectly fits the latest trends, increasingly identifying consumer electronics with fashion accessories.

Available in multiple colours, the 15.6-inch widescreen **Packard Bell Easynote TS** is perfect for everyday computing, never compromising on style.

The **Packard Bell EasyNote TS** sports three striking colours - Ebony black, Garnet red or Moonstone white - with a delicate daisy-chain pattern on the cover echoing the elegant palmrest. Its sleek finish and rounded industrial design offers ample screen space to operate.

Attention to every detail is evident thanks to the chicklet keyboard and the seamless multi-gesture touchpad, granting comfortable typing and convenient fingertip zooming, rotating, navigating and browsing.

Access to frequently-used applications and functions with one simple touch is possible thanks to the **one-click** hotkeys conveniently located and iconized on each one of the function keys. Backup, play, stop, pump the volume up or down and more. It's easier than ever.

Complete social networking is enabled by the Packard Bell social networking 2.0 key. The coolest application ever, **Packard Bell Social Networks** links you to the most popular social networking sites at the same time with a one-touch button: connect with your friends on Facebook, watch and share videos on YouTube™ and upload your picture collection on Flickr.

Your notebook's built-in webcam<sup>1</sup> and microphone gear you up for high-resolution face-to-face chats with friends and family, wherever you are. Plug your mobile phone headset in to simply enjoy music, voice & video chats or organize and edit your photos with Adobe® Photoshop® Elements 8 full

---

<sup>1</sup> 1.3 MP webcam with HD A/V recording



version. The combo jack lets you listen to music and chat with friends and family without the nuisance of switching jacks.

With the Wi-Fi network connection you can get online from any wireless hotspot, while connecting to short-range digital devices faster than ever before is easy thanks to the latest Bluetooth technology<sup>2</sup>.

Crisp, clear images abound with **Packard Bell EasyNote TS**. A high definition display<sup>3</sup> combines with an optional Blu-ray disc drive and an HDMI™ port. Make and share copies of your favourite music collection, cherished picture albums, or any other multimedia content.

For perfect enjoyment, you can trust Packard Bell mainstay's of a painless experience with brilliant performances.

Thanks to **Packard Bell EasyNote TS's** USB3.0 connector<sup>4</sup> you can exchange data 10 times faster than before. Store up to 750 GB of precious data.

**Packard Bell EasyNote TS** notebooks also feature the 2<sup>nd</sup> generation Intel® Core™ processor family for adaptive performance and NVIDIA® GeForce® GPUs with NVIDIA® Optimus™ technology for extended battery life<sup>5</sup>.

The **Packard Bell EasyNote TS** will be available in European outlets in January 2011 starting at the estimated price of 549 €.

Availability, price and technical features may vary according to countries.

ooooo

## About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit [www.packardbell.com](http://www.packardbell.com)

All prices are given as information only and include VAT.

The listed battery life is based on MobileMark 2007® productivity mode testing with wireless on. © 2010 Packard Bell BV. All rights reserved. Packard Bell, the Packard Bell logo, and EasyNote are registered trademarks of Packard Bell BV. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners.

<sup>2</sup> Wi-Fi® Hotspot, Wi-Fi® CERTIFIED™/ optional Bluetooth 3.0 + HS

<sup>3</sup> Screen resolution 1366x768

<sup>4</sup> The EasyNote TS features 2 USB2.0 and 1 USB3.0 ports.

<sup>5</sup> 2<sup>nd</sup> generation Intel® Core™ i3/i5/i7 – NVIDIA® GeForce GT520 or GeForce GT540.



**Packard Bell HQ**

Véronique Cosatti  
Bât. K – Parc des Reflets – Paris Nord 2  
165, avenue du Bois de la Pie  
95940 Roissy Charles de Gaulle Cedex  
E-mail : [veronique.cosatti@packardbell.com](mailto:veronique.cosatti@packardbell.com)

**BreakOut Srl**

Antonella Pezzarossa  
Via Grazzini, 7 - 20158 Milan (Italy)  
Phone : +39 02 87244325  
E-mail: [antonella\\_pezzarossa@breakout-agency.com](mailto:antonella_pezzarossa@breakout-agency.com)