



Press Announcement  
For Immediate Release  
3 September 2010

## **Packard Bell dot s** A spectacular new colour range

- Thin and light profile
- New attractive colours
- Non-stop social networking
- Optimized mobility

The Packard Bell 10.1-inch **dot s**, the thinnest and lightest netbook that Packard Bell offers, is now even more attractive in a range of stylish new colours. Sporting smooth, expressive style and weighing a mere 1.1 kg<sup>1</sup>, the latest **dot s** spices up your multimedia fun and social networking for up to 8 hours at a time<sup>2</sup>, anywhere you go!

Smaller than a magazine and just as easy to carry, **dot s** is less than 1 inch (2.5 cm) thin, making it a pleasure to use, manoeuvre, and store on the go. What's more, the 93% full-size Packard Bell FineTip keyboard and multi-gesture touchpad help you type comfortably, navigate, scroll and zoom without a mouse.

Choose from four fantastic new colourways; **sesame black**, **rose pink**, **coconut white** and **strawberry red** - whichever one better expresses your personality! With an eye for detail, the palm rest area echoes the colour of the front cover.

If you want a hard-working, lightweight netbook with uncompromising sophisticated style, the Packard Bell **dot s** is the right choice for you!

### **Social networking at a touch**

The innovative **Packard Bell Social Networks** application puts today's most popular social networking sites in one single place, which you can easily access by pressing the **Packard Bell Social Networks key** on your netbook. This special key<sup>3</sup> launches a stylized, easy-to-use sidebar on the right side of your screen: you can either display the full application or a small alert strip to receive the real-time status of your favourite networking sites, including Facebook, YouTube™ and Flickr.

No need to launch an Internet navigator, **Packard Bell Social Networks** lets you instantly post comments, play games, update your profile, view or share photos and videos, **directly from your desktop**. Managing your entire online social life is easier than it has ever been before!

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<sup>1</sup> With 3-cell battery pack.

<sup>2</sup> Actual battery life varies by usage, settings, and operating conditions.

<sup>3</sup> FN+F1



The built-in 1.3MP webcam, microphone and instant messaging software will mean you are able to enjoy high-resolution face-to-face chats with friends and family, wherever you are, courtesy of 3G(optional), Wi-Fi® and Bluetooth™ connectivity.

### **dot s on the go**

Enjoy the convenience of all-day mobile power. The 6-cell Li-ion battery pack combined with the Intel® Atom processor<sup>4</sup> delivers up to 8 hours of battery life: so free yourself from your electrical outlet and work and play wherever you go!

The design of the chassis allows the full incorporation of the 6-cell battery underneath the netbook<sup>5</sup>, slightly raising it for enhanced typing comfort. Its high-brightness LED-backlit display delivers ideal visibility for mobile use.

**dot s** is perfect for complete photo and video editing, and also for storing & sharing: up to 250 GB hard disk, a card reader, and the full version of Adobe® Photoshop® Elements 8, are among the assets of this amazing netbook.

The incredible **dot s**, featuring Windows® 7 Starter, is available in European outlets with an estimated street price starting at 249 €.

Availability, software offer and technical features may vary according to countries.

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### **About Packard Bell**

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit [www.packardbell.com](http://www.packardbell.com)

All prices are given as information only and include VAT.

The listed battery life is based on MobileMark 2007® productivity mode testing with wireless on. Details of MobileMark2007® testing are available at [www.bapco.com](http://www.bapco.com). Battery life rating is for comparison purposes only. Actual battery life varies by model, configuration, applications, power management settings, operating conditions, and utilized features. A battery's maximum capacity decreases with time and use.

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<sup>4</sup> Intel® Atom N450 or Intel® Atom N550.

<sup>5</sup> Based on the highest configuration available. Specs vary depending on model.