



Press Announcement
For Immediate Release
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17.3-inch Packard Bell EasyNote LV series.

In a bamboo weave pattern, designed for the lifestyle generation, this new notebook adds a fresh natural touch to performance.

- Design inspired by nature
- Multimedia capability
- 17.3-inch HD screen, ideal desktop replacement
- Ultra-usability for today's social networker

The **Packard Bell EasyNote LV series** sets a new balance between design, user experience, usability and affordability.

With its large 17.3", 16:9 ratio HD screen (1600 x 900), the **Packard Bell EasyNote LV series** is an attractive, space-saving desktop replacement that serves as a multimedia hub, social networking gateway and elegant style statement for the home.

"More and more people want a notebook that looks great in their living room, but also offers a simple, intuitive and fun user experience – whether they're social networking, watching videos or gaming," says Luca Rossi, EMEA Vice President Consumer Division Acer Group. "The **Packard Bell EasyNote LV series** offers exactly that. It's the perfect desktop alternative at an affordable price, which will surely contribute to increasing the presence of 17.3" notebooks in European households."

It all starts with a timeless and natural design

Open or closed, the **Packard Bell EasyNote LV series** looks great wherever you place it. On the outside, a stylish bamboo weave pattern gives a sense of calm and durability enhanced by a sleek and curved finish. Open it up, and the chic palmrest echoes the pattern on the cover. The chiclet keyboard with contrasting surround will be a hit with style aficionados – and everyone will appreciate the multi-gesture touchpad – 20% larger so that zooming, navigating, rotation and browsing is easier than ever before.

Available in Ebony Black or Moonstone White, the 17.3-inch **Packard Bell EasyNote LV series** is a pleasure for the eyes.

Your favourite social networking sites just a click away

In Europe alone, 73% of us are members of at least one social network¹. Connecting this way is fast becoming the norm – which is why users are crying out for a networking experience that's simple, fast, and easy to manage. And it doesn't get simpler than the **Packard Bell EasyNote LV series** social networking key.



Just one button press connects you to Twitter, Facebook, YouTube™ and Flickr. So you can upload photos and videos, check status updates, message your friends and more, all in the blink of an eye. This is social networking as it should be: seamless, intuitive, and all the fun without the hassle.

Get connected – and get creative

Want to create your own videos to upload, or video call your friends to show them your latest purchase? The built-in microphone and webcam allow you to do just that – with HD quality that brings the picture to life. The webcam's LED light tells you when it's on or off – so you can chat or disconnect from the web with complete peace of mind.

And how about enhancing your photos before you upload them? Packard Bell is the only manufacturer to supply a full version of Adobe® Photoshop® Elements on their notebooks – so you've serious editing capability at your fingertips. Turn your **Packard Bell EasyNote LV series** into a live slideshow, with high definition displays of your favourite photos on its 1600 x 900 resolution screen and make it the talking point of your evening.

Peace of mind just one touch away

Keeping your data safe has never been easier with Packard Bell's smart "MyBackUp" hotkey. Just press the button and you're taken straight to Nero® 10 Essentials – the market-leading backup software – where you can easily and quickly schedule your backups to run in the background. So you can enjoy complete peace of mind that your data is safe. And this is just a taste of the numerous hotkeys displayed at the top of the keyboard.

Powerful performance

With the **Packard Bell EasyNote LV series**, looks and power go hand in hand. The powerful Intel® processors deliver speed with performance, even when multi-tasking, while NVIDIA® GeForce® GT 630M Graphics featuring NVIDIA Optimus Technology offer ultimate graphic capability and automatically optimise performance while extending battery life¹. And because it supports Microsoft® DirectX® 11, you can enjoy the most popular 3D games.

Flexible storage and connectivity

Connect to extra storage with the five-in-one card reader or with the up to 2 TB hard disc; use the 2 USB 3.0 ports to transfer files up to ten times faster than USB 2.0. And with an HDMI® port, you can connect up to your TV too.

Price and availability

The **Packard Bell EasyNote LV series** is available on shelves starting at an estimated street price of €449.

Availability, software offer and technical features may vary according to countries.

¹ The Packard Bell EasyNote LV is also available with integrated graphics from Intel®.



About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of the modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand. Acer Inc., the world's second-largest notebook PC vendor, acquired Packard Bell in 2008. The company designs environmentally friendly products and has established a green supply chain through collaboration with suppliers.

Visit www.packardbell.com for more information.

All prices are given as information only and include VAT.

The listed battery life is based on Mobile Mark 2007® productivity mode testing with wireless on.

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ⁱ <http://www.slideshare.net/stevenvanbelleghem/social-media-around-the-world-2011> (slide 30)