



Press Announcement
For Immediate Release
31 August 2012

Packard Bell launches the EasyNote LE, the perfect 17.3-inch desktop replacement that does it all, straight away and at an affordable price!

- Clean and timeless style
- Good performer that's easy to use
- Ideal notebook for social networkers

In response to the growing demand for stylish and feature-packed notebooks that can do all a desktop can, yet still at an affordable price, **Packard Bell** has just launched its **EasyNote LE**.

With the **Packard Bell EasyNote LE**, the brand once again delivers on its core values of user-friendly design, performance and affordability. This 17.3-inch stylish notebook matches users' everyday needs without costing them an arm and a leg.

"Nowadays, everybody is in need of a reliable computer and there is a growing demand for big screen multitasking notebooks," says Luca Rossi, EMEA Vice President Consumer Division Acer Group. "However, people aren't just looking for better performance and functionality; they are also looking for affordability. And that is precisely what the **Packard Bell EasyNote LE** delivers."

Clean and timeless style

The 17.3" **Packard Bell EasyNote LE** is just simply packed with features that enhance the user experience. The brand's characteristic attention to style is obvious with the clean and timeless design of this classy notebook: just take a look at the black glossy cover which combines with a refined silver finish on the palmrest. Attention to detail is just as visible in the way this notebook is thought out. Take for example the multi-gesture touchpad: a pleasure to use, it allows you to pinch, flip, scroll and zoom with ease – just by using your fingertips.

The **Packard Bell EasyNote LE series** is the ideal desktop replacement, just what you need for surfing the internet, storing pictures and music, and will soon become the everyday companion you won't want to be without.

Good performer

Those looking for a great visual experience will enjoy just that thanks to the **Packard Bell EasyNote LE's** 1600 x 900 HD+ screen and 16:9 ratio. Among all the possibilities that Packard Bell offers, the **Packard Bell EasyNote LE** models feature the AMD dual-core E1-1200 Accelerated Processor (APU) or AMD dual-core E-450 Accelerated Processor (APU) with AMD Radeon™ 7470M dedicated



graphics¹ supporting DirectX® 11: whether you're watching your favourite movie, or chatting on video call, images are always at their best. And thanks to the HDMI® port, just connect the **Packard Bell EasyNote LE series** up to an HD TV and enjoy that 'big picture' experience as if you were part of the action.

With up to 1TB of storage, the **Packard Bell EasyNote LE series** will also hold a full library of movies, music, photos and files. Want to connect up to other storage? You can with the multi-in-1 card reader that lets you transfer photos, movies, music and other files. And with the USB 3.0 port, your files will fly from one device to another up to 10 times faster than before! Want to get online while on the move? With the Wi-Fi® network connection you can do so from any wireless hotspot. Users will also appreciate the clever detail on the integrated webcam which, thanks to its LED light, tells you if it's on or off.

Ease of use has always been a Packard Bell hallmark. The hotkeys located on the top of the keyboard give a direct access to the functions and services you want in an instant.

For example, the MyBackUp key is a major time-saver, taking you straight to Nero® 10 Essentials for quick and easy backup. And because you can schedule backups to run in the background, you can rest assured your data is safe from one day to the next, without having to lift a finger.

Great news for social networkers

In particular, the social networking key makes this notebook stand out – just one button press takes you straight to Twitter, Facebook, YouTube™ or Flickr. For anyone using social networking on a daily basis, this feature alone will really appeal.

Price and availability

The **Packard Bell EasyNote LE series** is available on shelves, starting at an estimated street price of €399.

Availability, software offer and technical features may vary according to countries.



About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of the modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand. Acer Inc., the world's second-largest notebook PC vendor, acquired Packard Bell in 2008. The company designs environmentally friendly products and has established a green supply chain through collaboration with suppliers. Visit www.packardbell.com for more information.

¹ The Packard Bell EasyNote LE models also feature the AMD dual-core E1-1200 Accelerated Processor (APU) with AMD Radeon™ HD 7310 graphics or the AMD dual-core E-450 Accelerated Processor (APU) with AMD Radeon™ HD 7340M, and additional performance boost on graphics performance through the AMD Radeon™ HD 7470M with dedicated 1GB graphics.



All prices are given as information only and include VAT.

The listed battery life is based on Mobile Mark 2007® productivity mode testing with wireless on.

© 2012 Packard Bell. All rights reserved. Packard Bell, the Packard Bell logo, and EasyNote are registered trademarks of Acer Inc. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners.

Acer / Packard Bell HQ

Véronique Cosatti

Bât K – Parc des Reflets – Paris Nord 2

165, avenue du Bois de la Pie

95940 Roissy Charles de Gaulle Cedex

E-mail : veronique_cosatti@acer-euro.com