



Press Announcement  
For Immediate Release  
4 July 2012

**Packard Bell extends its affordable notebook series:  
the EasyNote TE is the perfect 15.6-inch device for doing  
almost everything, straight away and at an affordable price!**

- Clean and timeless style
- Easy to use
- Ideal notebook for social networkers

Those looking for a stylish and affordable yet feature-packed notebook can stop the search.

Continuing to deliver on its core values of user-friendly design, performance and affordability, Packard Bell now launches a new version of its 15.6-inch **Packard Bell EasyNote TE series**, featuring the latest AMD E-Series Accelerated Processor (APU). Many users care just as much about the price as they do about having a trustworthy notebook which gives them all the performance they need without costing an arm and a leg.

The **Packard Bell EasyNote TE series** is set to strengthen the brand's reach still further, with a good balance for those looking for great value products.

Packard Bell now introduces a new **EasyNote TE series** model featuring the AMD dual-core E1-1200 Accelerated Processor (APU) with AMD Radeon™ HD 7310 Graphics to ensure everyday performance and productivity for the things people do most: quickly browsing the web, streaming HD videos on social networks, all the while without plugging in their device.

#### **Clean and timeless style**

The 15.6" **Packard Bell EasyNote TE series** is packed with features that enhance the user experience but also demonstrate Packard Bell's attention to style thanks to a clean and timeless design: the classy black glossy cover combines with a refined silver finish on the palmrest. The multi-gesture touchpad is a pleasure to use, allowing you to pinch, flip, scroll and zoom with ease – just by using your fingertips.

The **Packard Bell EasyNote TE series** is the ideal notebook to surf the internet, jot down notes at college, store pictures and music and help you with all your daily tasks.

#### **Good performer**

With up to 750GB of storage, the **Packard Bell EasyNote TE series** will hold a full library of movies, music, photos and files. Want to connect up to other storage? You can with the multi-in-1 card reader that lets you transfer photos, movies, music and other files. Want to get online while on the move? With the Wi-Fi® network connection you can get online from any wireless hotspot.



And for speedy transfer to and from a USB3 device, the **Packard Bell EasyNote TE series** offers one convenient USB3.0 port additionally to two USB2.0 ports, enabling you to transfer data up to 10 times faster.

Today's users demand a great visual experience and that's exactly what they get with the **Packard Bell EasyNote TE series**. With a 1366 x 768 HD screen and graphics from AMD APU (AMD Radeon™ HD7310 with DirectX® 11), images are always at their best, especially when it comes to video streaming with a smooth, uninterrupted online video experience. And with the HDMI® port, the **Packard Bell EasyNote TE series** connects to an HD TV for that 'big picture' experience.

Chatting on video call over the integrated webcam has never been so easy but is also made safe, thanks to its LED light which tells you if it's on or off.

Ease of use has always been a Packard Bell hallmark. The hotkeys located on the top of the keyboard give a direct access to the functions and services you want in an instant.

For example, the MyBackUp key is a major time-saver, taking you straight to Nero® 10 Essentials for quick and easy backup. And because you can schedule backups to run in the background, you can rest assured your data is safe from one day to the next, without having to lift a finger.

### Great news for social networkers

In particular, the social networking key makes this notebook stand out – just one button press takes you straight to Twitter, Facebook, YouTube™ or Flickr. For anyone using social networking on a daily basis, this feature alone will really appeal.

### Price and availability

The **Packard Bell EasyNote TE series** featuring the AMD dual-core E1-1200 Accelerated Processor (1.4GHz) with AMD Radeon™ HD 7310 Graphics is available on shelves starting at an estimated street price of **€399**.

Availability, software offer and technical features may vary according to countries.



### About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of the modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand. Acer Inc., the world's second-largest notebook PC vendor, acquired Packard Bell in 2008. The company designs environmentally friendly products and has established a green supply chain through collaboration with suppliers.

Visit [www.packardbell.com](http://www.packardbell.com) or [www.packardbell.xxx](http://www.packardbell.xxx) for more information.

All prices are given as information only and include VAT.  
The listed battery life is based on Mobile Mark 2007® productivity mode testing with wireless on.  
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