



Press Announcement
For Immediate Release
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Packard Bell launches the imedia S series

The compact desktop that gives you all the power at one third of the size.

- A third of the size of a standard desktop
- Sleek, easy access design
- Perfect for everyday leisure computing

Confirming its commitment to design-driven technology, Packard Bell launches its new space-saving desktop today, reinforcing the company's longstanding reputation for sense of purpose, cool simplicity and affordability.

"The **Packard Bell imedia S series** is targeted firmly at those consumers whose motto is the simpler, the better when it comes to technology." says Luca Rossi, EMEA Vice President Consumer Division Acer Group. "Yet they are not ready to compromise on aesthetics and the performance they expect from a desktop".

That's why Packard Bell has designed the new **Packard Bell imedia S series** to meet the needs of people who want a good-looking desktop that's small enough to fit into a snug space, yet with the power and functionality to support their everyday leisure computing.

Sleek, space-saving design

Saving up to 70% space, the 8.5-litre chassis of the **Packard Bell imedia S series** is small enough to fit neatly anywhere you want at home: on a shelf where it can easily be hidden behind a stack of CDs or in the corner of a desk. Yet, as you'd expect from Packard Bell, it's not a desktop you'll want to hide away. Its matt black design with curved, glossy edges oozes minimalist cool, while the chrome Packard Bell signature on the front adds a touch of class.

Besides looking great, it's intelligently designed. The USB 2.0 ports, audio jacks and multi-in-1 card reader are conveniently located at the front of the chassis. So no need to access the back, simply plug in your portable devices and you're good to go!

Even the optical disk drive is neatly hidden away yet easy to access, simply press the button at the front and out it slides. Neatness is a key word for this desktop, with the optional wireless keyboard and mouse there's no need for messy cables cluttering the desk. And because it's Wi-Fi¹ certified™, you get quick and easy wireless access to the internet too .

Superior storage and connectivity

The **Packard Bell imedia S series** comes with up to 2 TB of storage, that's enough to accommodate most people's growing collection of photos, movies, music and other files. And a multi-in-1 card reader

¹ Wi-Fi card available on select models.



located on the front of the chassis makes data transfer easy too. On select models, a USB 3.0 port is available to make your data transfer up to ten times faster than with USB 2.0.

But far from being simply an attractive storage unit, the **Packard Bell imedia S series** helps you get the most out of your multimedia files too. And here's where it really goes the extra mile: because while it's small and beautiful, it also packs a surprising punch.

Making the most of your multimedia

Today's home user wants to multitask without compromising on speed. Which is why the **Packard Bell imedia S series** comes with the 2nd generation Intel® Core™ processor. So whether you want to send an email while listening to music or record a video while chatting online, you can do it seamlessly.

The **Packard Bell imedia S series** also comes with optional NVIDIA® GeForce® or AMD Radeon™ HD discrete graphics cards with full Microsoft DirectX® 11 support. So you get unrivalled image quality with enriched visual effects, realistic lighting and a lifelike environment, perfect for watching movies and for edge-of-your-seat gaming.

An HDMI™ port comes standard on all **Packard Bell imedia S series** desktops and lets you transmit HD video and audio over a simple cable to any widescreen TV: treat your senses to a home theatre experience.

Price and availability

The **Packard Bell imedia S series** will be available on shelves from **[JULY]** starting at an estimated street price of **[€399]**.

Availability, software offer and technical features may vary according to countries.



About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of the modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand. Acer Inc., the world's second-largest notebook PC vendor, acquired Packard Bell in 2008. The company designs environmentally friendly products and has established a green supply chain through collaboration with suppliers.

Visit www.packardbell.com or www.packardbell.xx for more information.

All prices are given as information only and include VAT.
The listed battery life is based on Mobile Mark 2007® productivity mode testing with wireless on.
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