



Press Announcement  
For Immediate Release  
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## Packard Bell launches affordable notebook for consumers who want everything, straight away!

- Clean and timeless style
- Available in 14" and 15.6", for everyday use
- Good performer that's easy to use
- Ideal notebook for social networkers

Those looking for a stylish and affordable yet feature-packed notebook can stop the search. **Packard Bell's new EasyNote E series** launches on [15 April 2012] and it's ticking all the right boxes.

For over 80 years, the Packard Bell brand has delivered on its core values of user-friendly design, performance and affordability. Many users care just as much about the price as they do about having a trustworthy notebook which gives them all the performance they need without costing an arm and a leg.

The **Packard Bell EasyNote E series** is set to strengthen the brand's reach still further.

"Naturally, there has always been a demand for great value products," says Luca Rossi, EMEA Vice President Consumer Division Acer Group. "But today's market is more savvy. Yes, people want an affordable notebook, but they're also looking for better performance and functionality. That's precisely what the **Packard Bell EasyNote E series** delivers."

### 2 screen sizes, come and choose yours

Available in 14" or 15.6", the **Packard Bell EasyNote NE** and **Packard Bell EasyNote TE** are packed with features that enhance the user experience. Packard Bell's characteristic attention to style is well summed up here, thanks to a clean and timeless design: the classy black glossy cover combines with a refined silver finish on the palmrest. The multi-gesture touchpad is a pleasure to use, allowing you to pinch, flip, scroll and zoom with ease – just by using your fingertips.

The **Packard Bell EasyNote E series** is the ideal notebook to surf the internet, jot down notes at college, store pictures and music and help you with all your daily tasks.

### Good performer

Today's users demand a great visual experience and that's exactly what they get with the **Packard Bell EasyNote E series**. With a 1366 x 768 HD screen and 16:10 ratio, and graphics from NVIDIA®<sup>1</sup>,

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<sup>1</sup> NVIDIA® GeForce® GT620 with 1 GB Ram.



images are always at their best<sup>2</sup>– whether you're watching your favourite movie, or chatting on video call over the integrated webcam which, thanks to its LED light, tells you if it's on or off.

The HDMI® port connects up to an HD TV for that 'big picture' experience.

The **Packard Bell EasyNote E series** comes with a powerful processor – 2<sup>nd</sup> generation Intel® Core™ –so you can play a popular game or multitask, without compromising on performance<sup>3</sup>.

With up to 1TB of storage, the **Packard Bell EasyNote E series** will hold a full library of movies, music, photos and files. Want to connect up to other storage? You can with the multi-in-1 card reader that lets you transfer photos, movies, music and other files. Want to get online while on the move? With the Wi-Fi® network connection you can get online from any wireless hotspot.

Ease of use has always been a Packard Bell hallmark. The hotkeys located on the top of the keyboard give a direct access to the functions and services you want in an instant.

For example, the MyBackUp key is a major time-saver, taking you straight to Nero® 10 Essentials for quick and easy backup. And because you can schedule backups to run in the background, you can rest assured your data is safe from one day to the next, without having to lift a finger.

### Great news for social networkers

In particular, the social networking key makes this notebook stand out – just one button press takes you straight to Twitter, Facebook, YouTube™ or Flickr. For anyone using social networking on a daily basis, this feature alone will really appeal.

### Price and availability

The **Packard Bell EasyNote E series** will be available on shelves from **[15 April 2012]** starting at an estimated street price of **€349**.

Availability, software offer and technical features may vary according to countries.



### About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of the modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand. Acer Inc., the world's second-largest notebook PC vendor, acquired Packard Bell in 2008. The company designs environmentally friendly products and has established a green supply chain through collaboration with suppliers.

Visit [www.packardbell.com](http://www.packardbell.com) for more information.

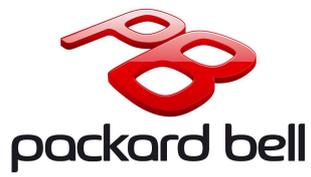
All prices are given as information only and include VAT.

The listed battery life is based on Mobile Mark 2007® productivity mode testing with wireless on.

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<sup>2</sup> The Packard Bell EasyNote E series is also available with integrated graphics from Intel®.

<sup>3</sup> The Packard Bell EasyNote E series also features Intel® Celeron® or Intel® Pentium® dual core processors.



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