



Press Announcement
For Immediate Release
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Packard Bell unveils new 15.6-inch Packard Bell EasyNote V series.

In a stunning bamboo weave design, this new series brings you portability and performance.

- Design inspired by nature
- Multimedia capability
- 15.6-inch HD screen for stunning visuals
- Seamless social networking experience

On 15th April, Packard Bell launches the 15.6-inch **Packard Bell EasyNote TV** that sets a new balance between design, performance, usability and affordability.

“Gone are the days when a notebook was just a device,” says Luca Rossi, EMEA Vice President Consumer Division Acer Group. “Today’s design and price-conscious customer wants a notebook that looks great, feels great and is a delight to use without costing an arm and a leg. The 15.6-inch **Packard Bell EasyNote TV** delivers exactly that.”

Style statement, social networking portal, multimedia hub and so much more, the new 15.6-inch **Packard Bell EasyNote TV** is aimed at the burgeoning lifestyle market.

Elegant, eye-catching design

Open or closed, this is a notebook that looks and feels great. On the outside, a stylish bamboo weave design gives a sense of calm and durability enhanced by a sleek and curved finish. On the inside, the same bamboo weave on the palmrest added to the comfortable chiclet keyboard with coloured surround makes it stand out from the crowd.

Available in Ebony Black, Moonstone White or Garnet Red, the 15.6-inch **Packard Bell EasyNote TV** is a pleasure for the eyes. Walk into a café with this elegant notebook under your arm and expect heads to turn.

A notebook that works as beautifully as it looks

Of course, looks aren’t everything. So while the 15.6-inch **Packard Bell EasyNote TV** is beautiful to look at, it’s a delight to use as well.

A host of smart features and powerful capability allow for a seamless experience, wherever you are. Take the multi-gesture touchpad for instance: because it’s 20% larger than a standard one, scrolling, rotating, browsing and zooming are easier than ever before.



As for social networking, it's a breeze with the **Packard Bell EasyNote TV**. No wasting time signing in to multiple sites – just press the social networking key and you connect simultaneously to your favourite sites, including Facebook, Flickr, YouTube™ and Twitter. With more of us spending hours every day on social networks, this instant access has mass appeal.

Smart hotkeys for a smoother user experience

The social networking key is just one of several one-click hotkeys that give you instant access to the features that matter. In one button press, you can play your favourite music, adjust the volume, or connect up to local WiFi®. Press the MyBackUp key and you access Nero® 10 Essentials – the market-leading backup software – where you can easily and quickly schedule your backups to run in the background. So you can enjoy complete peace of mind that your data is safe.

Clear, crisp visuals

With a 1366x768 16:9 ratio HD, 15.6" screen, the **Packard Bell EasyNote TV** gives you a sensational visual experience –whether you're gaming, watching a movie or simply enjoying your own photo slideshow. The built-in webcam makes it easy to both record your own videos or video call a friend – and how's this for smart: the webcam's LED light tells you when it's on or off – so you can chat or disconnect from the web with complete peace of mind.

NVIDIA® GeForce® GT 630M or NVIDIA® GeForce® GT 620M graphics featuring NVIDIA® Optimus Technology, offer ultimate graphic capability and automatically optimise performance while extending battery life¹. And because it supports Microsoft® DirectX® 11, you can enjoy the most popular 3D games.

Full Adobe® Photoshop® Elements preinstalled

Want to create, organise and edit your own photos? With the **Packard Bell EasyNote TV**, it couldn't be easier. Packard Bell is the only manufacturer to supply a full version of Adobe® Photoshop® Elements on their notebooks – giving you outstanding capability at your fingertips.

Powerful performance

Want to watch a movie while chatting online with a friend? Upload some photos while on video call? When it comes to performance, the **Packard Bell EasyNote TV** won't let you down. Its 2nd generation Intel® Core™ processor² packs plenty of punch, so you can multi-task with ease, whether you're at home or on the move, with a battery pack that lasts up to 5 hours.

Get connected

Experience the freedom of wireless mobility. With the Wi-Fi® network connection you can get online from any wireless hotspot. And how about watching the latest movie you downloaded on your TV?

¹ The Packard Bell EasyNote TV is also available with integrated graphics from Intel®.

² The Packard Bell EasyNote TV features Intel® Core i3 or features Intel® Core i5 processors.



Just use the HDMI® port and away you go. Plus, connect your data storage with ease via the five-in-one card reader, and use the USB 3.0 ports³ to transfer files up to ten times faster than USB 2.0.

Price and availability

The **Packard Bell EasyNote TV** will be available on shelves from May 2012 starting at an estimated street price of €399.

Availability, software offer and technical features may vary according to countries.

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About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of the modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand. Acer Inc., the world's second-largest notebook PC vendor, acquired Packard Bell in 2008. The company designs environmentally friendly products and has established a green supply chain through collaboration with suppliers.

Visit www.packardbell.com for more information.

All prices are given as information only and include VAT.

The listed battery life is based on Mobile Mark 2007® productivity mode testing with wireless on.

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³ 1 USB3.0 port depending on configuration.